



Delete Day at The Mary Louis Academy

FOR IMMEDIATE RELEASE

May 3, 2011

CONTACT:

Critical Issues for Girls
Alison Trachtman Hill
212.696.0031
hill@ci4g.com

NEW YORK, N.Y. — In response to the messages presented by Critical Issues for Girls (www.ci4g.com) during the **Take Action, Advocacy, Leadership One-Day Conference** at The Mary Louis Academy, students began a campaign to end digital abuse and create a culture of inclusivity, dignity and love within their school community. Following the conference, various students wrote articles about these topics for the school newspaper and decided on Gandhi's quote, "My Life is My Message" as their rallying cry. To this famous quote they added their own twist, "Make Yours a Message that Matters."

On May 6, 2011, The Mary Louis Academy will host a student-developed and student-led program called **Delete Day**. During **Delete Day**, students who would like to participate will go to a designated room during their lunch or unscheduled period where service homeroom students will be there to help them:

- Delete Formspring pages
- Delete inappropriate pictures or comments from their Facebook pages
- Delete "friends" who are unknown
- Delete personal information that is dangerous
- Delete groups that may be hurtful or offensive
- Create an email address that is appropriate for formal correspondence

According to student organizers, the purpose of this event is, "*To offer members of the Mary Louis community the opportunity to delete pictures, information, or other content from the internet that may prove hurtful, offensive, or dangerous.*" Their motto for this event is, "**IT IS TIME TO TAKE RESPONSIBILITY. IT IS TIME TO TAKE ACTION. IT IS TIME TO :DELETE!**"

About Critical Issues for Girls

Critical Issues for Girls is a women-owned consulting firm that specializes in [program design and implementation](#), [curriculum development](#), [research and evaluation](#), [fund development](#), and [workshops and training](#). We work with youth, parents, educators, philanthropists, corporations, and community members to address the complex and ever-changing realities of young peoples' lives in our global society. For more information, call 212.696.0031 or email hill@ci4g.com.

###